

WHY **BLEED?** BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

### SAFETY MARGIN 1/8"

Avoid placing important text or logos outside this area.

### TRIM LINE

The printed product will be cut here.

### BLEED AREA 1/8"

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

#### IMPORTANT

Remove template layer **BEFORE** submitting.

**DESIGN TIP:** AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

**DESIGN TIP:** EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!



**GOLD IMAGE**  
PRINTING

**FINAL SIZE**  
18" X 4"

**DOCUMENT SIZE WITH BLEED**  
18.25" X 4.25"